PROGRAM
15TH EDITION
A FOUR DAY CELEBRATION OF FASHION, CULTURE AND FILM
DIANE PERNET
& DOVER STREET MARKET PARIS
PRESENT A SHADED VIEW ON FASHION FILM FESTIVAL
NOVEMBER 9-12 2023

Cover illustration by Miguel Villalobos
OPENING NIGHT
November 9th
20H00 OPENING CEREMONY
Paris Premiere

A film by Frédéric Tcheng and Bethann Hardison

Fashion revolutionary Bethann Hardison looks back on her journey as a pioneering Black model, modeling agent, and activist, shining a light on an untold chapter in the fight for racial diversity.
PROGRAM 1
UNLEASHING THE POWER OF AI IN FASHION FILM CURATED BY Pedro Guez
Artificial Intelligence’s significance fuels a groundbreaking category that inspires captivating and immersive films at the intersection of fashion and technology. AI on the jury transforms culture and art, inspiring a new generation of designers and filmmakers to explore its potential.

JURY ARTIFICIAL INTELLIGENCE (AI), STEPHY FUNG, OPÉ, SEBASTIAN FELIX TOPESCU, ANNA DART, STELLA ACHENBACH, ARIA PHÉNIX, GUILHERME DUQUE, AND TAFARI HINDS.

Soulflux
Adriano Tenore
00:01:30

Transcendent Reverie
Catherine Spet
00:02:13

AI An Underwater Fashion Film
Rami Emad Abdulhamid
00:01:35

Synthesize Me
Milo Poelman, Text-Davinci
00:05:50

From the Shadows
Angelescu Studio
00:01:40

Tensoho
Ced Pakusevskij
00:02:00

Derrumbes
Cuauhtémoc Corona, Emilio Baxter
00:02:09

Dressed by Nature
Marguerite Chaillou and Alexandre Sade
00:02:39

Ressuciter
Hector Torres Espinoza
00:05:10

Given Again
Jake Oleson
00:07:22

PROGRAM 2
AI GENERATED FILMS AND TALK WITH ALEXANDRE SADE AND MARGUERITE CHAILLOU
MCAS Bureau is a mixed-media creative studio. This entity was founded by Alexandre Sade and Marguerite Chaillou, photographers and art directors from the world of fashion and luxury. They created the first AI billboard campaign in France, solving early issues around the commercial use of AI technology. They strongly believed that AI is a tool to enhance creative processes and bypass production liabilities. Part of their time is dedicated to R&D and partnerships with top-tier AI researchers to constantly update their tool set.

12h45 KINGDOM OF DREAMS PART 3 X FRANCE TV
14H15 KINGDOM OF DREAMS PART 4 X FRANCE TV
Kingdom of Dreams is produced by Misfits Entertainment and Fremantle who are distributing the series internationally.
DIOIR "La Capitana" 
Fabien Baron  
00:00:30

Choco Hoax
Alice Fassi 00:05:35

TRIBUTE TO THEBE MAGUGU – FILM SERIES
“Thebe” Magugu is a South African fashion designer. Born in Kimberley and based in Johannesburg, he rose to prominence as the winner of the 2019 LVMH Young Fashion Designer Prize, and a finalist in the 2021 International Woolmark Prize.

COUNTER INTELLIGENCE
00:02:19

DISCARD THEORY
00:12:25

JURY  
Jay-Jay Johanson (President of ASVOFF 15), Harry Goaz, Meihui Liu, Peter Stephen Jungk, Thebe Magugu, Charlotte Colbert, Cuba Tornado Scott, Couturfu, Lucien Héritier, Djeason Valerio, Odunayo (Ayo) Ojo, Gabrielle Lazure, GCDS-Giuliano Calza, Melissa Alibo, Paolo Calia, Pascal K Douglas, Emma Davidson, Omoyemi Akerele, Pierre A. M’Pele (Pam Boy), and Bina Daigeler.
PROGRAM 6

17h30- 18h30
OFFICIAL COMPETITION PROGRAM

Daphne Guinness
Hip Neck Spine
Miloš Harajda
00:02:55

Gemini
Silvia Morani
00:01:05

I Remember My Dream
Jhonyly Muller
00:02:39

Final Flight Visa
Mo Nan
00:02:06

Mugler SS 22
TORSO
00:09:38

Impulse
Nasim Nasr
00:02:15

The Pusher
Steve Olson
00:04:30

To Die For
Dylan Eno Sprik
00:08:11

The Face of 1966
Laurent Pole-Garnier
00:03:30

We are 1/Nike
Enrico Poli
00:02:17

threeASFOUR x Lily Gatins
Stephen Rutterford
00:00:34

Risky Garden
Stephen Rutterford
00:01:26

The Stars Align
Julien Sitruk
00:05:03

Outlaw Agency Present
SHAO
Oliver Halfin
00:07:32

Closer To Yourself
Marek Stave
00:09:10

CONVERSATION WITH SKATEBOARD ICON TURNED ARTIST STEVE OLSON - SCREENS HIS FILM PUSHER AND CHAT WITH DIANE PERNET

Steve Olson helped to give birth to professional skateboarding, Olson transitioned into the role of self-taught artist creating works since the 1980’s. For decades his life has converged at the intersection where surfing, skating, music, fashion and art meet.
INTRODUCTION MELISSA ALIBO

The representation of Black people in cinema is often perceived as ambivalent, altered, and shaped by common prejudices. How does it translate into the construction of the Black identity? Curator Melissa Alibo sublimates the common thread, feelings, and cognitive mechanisms that unite or perhaps get distorted within the narrative.

JURY Young Paris, Evan Marshall, Yasmina Junek, Jason Heath, and Harvey Ambomo.
INTRODUCTION

LIV ELBAZ PARIS, PRESIDENT
AND JOSE LEVY, PRESIDENT OF HONOR

Calling all young climate warriors! The future of our planet is in your hands. Children ages 6-12 were asked to submit a 16 second film or stop motion to show what they think the future of our world looks like. Let’s tackle climate change and make a difference!

FILMS IN COMPETITION

Plastic Odyssey
Aurelio Zeno Tancredi
Di Murro Polidoro
00:00:16

With the old things you can make new things
Bianca Pakusevskij
00:00:16

Action Now
Suzanne Veuriot
00:00:16

Climate Warriors
Mateo Ray
00:00:16

JURY Paola, Renée, and Lou-Anne.

SELECTION OF BENSHI FILMS

12h00-12h40

PROGRAM 11

12h50-13h35

STUDENT FILMS

Gratuity Included
Paulina Freifeld Portnoy
00:10:52

Ethereal Maiden
Bojana Ludmilova
Aleksandrova, Robin
Ellis
00:05:50

Oneironauts
Marco Arbia
00:01:24

Blood Hustle
Nina Baldetti
00:01:09

The Alter Ego
Yu Chen
00:03:26

Semantic Error
Hazel Dong
00:04:20

Meditation 2.0
Natalya Goncharuk, Timur Balik
00:03:46

Corazón Partío
Aida González
00:03:45

The Antwerp Cyber-Six
Shayli Harrison
00:02:34

B perfect
Emma Alice Skarniak
00:03:48

The Balloon that can fly by Kimisa H.
00:01:00

Camp Isaboko
Maya Marzuki Peters
00:02:13

DUENDE
Gina Onegina
00:02:33

Jury Lillian Birnbaum and Miguel Villalobos
**EXPLORING CHINESE FASHION FILM**

**CURATED BY** Camille Mervin-Leroy and Gemma A. Williams

Experience the vibrant world of Chinese film and fashion. Behind the lens, creatives are capturing intricate and imaginative designs that destroy old certainties. From pioneering makers and stylists to independent fashion brands, through film we dive into the heart of this dynamic world.

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**House of Unending**
Kexin Han, Jingjing Xu
00:02:49

**It is not spring, until all flowers blossom**
Curry Sicong Tian
00:05:02

**In Perfect Skin**
Yining Zhou
00:03:38

**Authentic self**
Yisong Huang
00:03:10

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**Sehnsucht**
Hui Zhang
00:05:11

**I can hear you, in an unfamiliar way**
Shan Hua
00:02:49

**IAN HYLTON Documentary “Yi An”**
Zhouolan Zhao
00:06:13

**Oblivion**
Man Liu
00:03:31

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**PROGRAM 13**  
**14h45-16h00**

**RESPONSIBLE ACTIONS**

**INTRODUCTION** Sara Sozzani Maino and Matteo Ward

Creating awareness and consciousness nowadays is fundamental. ASVOFF has spotlighted the strength of communication for the past 15 years anticipating what today has become the most powerful way of creating statements. Junk by Olmo Parenti, Matteo Keffer is a docu-series which highlights the disaster that the fashion industry is creating to our planet. Our wish is that all the people that look at this series become aware that change must happen now!

Conversation with Sara Sozzani Maino and Matteo Ward

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**JUNK CHILE**
Olmo Parenti, Matteo Keffer
00:25:15

**JUNK GHANA**
Olmo Parenti, Matteo Keffer
00:23:21

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**JUNK** is a docu-series co-produced by SKY Italia and Will Media.
THE QUEER ARCHIVE
CURATED BY Konstantinos Menelaou
The Queer Archive showcases fashion films that celebrate and explore the intersection of queer identities and fashion. Through challenging gender norms, it increases visibility and acceptance of the LGBTQ+ community, providing a space for individuals to express themselves authentically in the industry.

PROGRAM 15
18h00-19h00

ARTIST TALK
JAY-JAY JOHANSON
ON THE CREATIVE PROCESS

Jay-Jay Johanson is a Swedish singer, songwriter, and composer known for his distinctive blend of trip-hop, jazz and electronic music. Melancholic trip-hop and Brahms symphony, the Swedish crooner unveils a superb romantic ballad heralding his new album 'Fetish'.

After his trilogy of albums Bury the Hatchet (2017), Kings Cross (2019), and Rorschach Test (2021), Jäje Johansson aka Jay-Jay Johanson celebrated 25 years in the music business last year with the best of Portofolio. For over a quarter of a century with his debut album Whiskey, the Scandinavian songwriter has been sculpting his melancholy pop with refined arrangements, sharing his tormented poetry with his suave, caressing voice and trip-hop rhythms.
Fecal Matter presents
QUEENDOM
BY AGNIIA GALDANOVA

INTRODUCTION BY
AGNIIA GALDANOVA
AND GENA

Agniia Galdanova is a Sundance and IDFA-supported documentary film director. QUEENDOM is a beautiful and grim fairy tale about a Russian bird of paradise looking for a place to spread its wings. A story of a queer artist, Gena, who fights against prejudice and an unmitigated patriarchy. 01:42:00

DAY 4
NOVEMBER 12

PROGRAM 17
11h30-12h15

FILMS IN COMPETITION

Stunner
Marianne Williams
00:05:20

Artificial Flower
Zehua Wu
00:03:51

HANGUK
Hunter and Gatti
00:02:21

Roomies
Ajun Yao
00:02:43

MetamoRphose
Jun Yoriko
00:07:26

The Eight
Dissolutions
Arkan Zakharov
00:04:45

Recto Verso
Brian Wolk
Claude Morais
00:04:54

Club Utopia
Charlie Tronchot
00:01:46

Catherine
Gaëlle Largilliére
00:07:39
**PROGRAM 18**

**ARIANNE PHILLIPS – DRESSING THE PART**

**DIRECTED AND PRODUCED BY MICHAEL MC COOL**

Movies, Music and Madonna: behind the scenes with Arianne Phillips, the award winning costume designer and stylist. See how a rebel became such a powerful creative force in both the fashion and movie industries. Featuring: Madonna, Lenny Kravitz, Courtney Love, Tom Ford, Jeremy Scott and Alessandro Michele.

increases visibility and acceptance of the LGBTQ+ community, providing a space for individuals to express themselves authentically in the industry.

**PROGRAM 19**

**StreameArt & TELEMATIC IMPROVISATIONS**

**CURATED BY Prof. Alex Murray-Leslie**

Alex Murray-Leslie introduces Streamart & Telematic Improvisations

Screening Streamart & Telematic Improvisations

**Introduction by Prof. Alex Murray-Leslie:** StreamArt & Telematic Improvisations

Screening StreamArt & Telematic Improvisations

**Panel Moderated by David Herman – Alex Murray-Leslie, Kathi Glas, Giulia Timis, Mohammad Bayesteh**

Alex Murray-Leslie introduces “StreamArt & Telematic Improvisations,” supported by various artistic and educational entities, including the Trondheim Academy of Fine Art and the Norwegian Directorate for Higher Education and Skills. This project involved a collaboration among artists and collectives from diverse global locations like Ukraine, Singapore, and Zurich, featuring hybrid performance extravaganzas that blend pop music, telematic performance art, and political reflection. Notably, UKRAINATV, evolving post-Russia’s invasion of Ukraine, became a collective promoting anti-imperial creativity via #HOPECORE, collaborating globally. The movement strives for Hybrid Togetherness through stream-art, connecting people, machines, and data across various power nodes.
VERSACE – LES LIENS DU SANG
WRITTEN AND DIRECTED BY OLIVIER NICKLAUS/ARTE

The Versace family, central to the Italian fashion dynasty, experienced both triumph and tragedy. Gianni Versace, after moving to Milan in 1972 and establishing his own fashion house in 1978, became renowned for his vibrant and seductive designs, dressing luminaries like Madonna and Lady Di. Though his sister Donatella, his muse, and brother Santo, the financial manager, were pivotal in the brand’s development, internal conflicts and Gianni’s lavish spending created tension. Gianni’s murder in 1997 and subsequent financial struggles put the brand in jeopardy, especially as his niece Allegra, a majority heir at 13, was not of age to manage her shares. Donatella battled addiction and financial woes but eventually steered the house into stability, becoming a symbol of female empowerment. Olivier Nicklaus chronicles this enthralling journey, paralleling the Versaces to historical family dramas, through interviews and archive exploration in a tale teeming with creative audacity and familial discord before others saw it coming.

ANOUK KRUITHOF
UNIVERSAL TONGUE

Universal Tongue celebrates the great diversity of the global dance kaleidoscope in the era of the Internet. It was born from visual artist Anouk Kruihof’s fascination with dance videos distributed online as a representation of self-expression, cultural identity, empowerment and fun.
“Tilda Swinton Le Geste Et Le Genre,” crafted by Pierre-Paul Puljiz, is a meticulously woven documentary that endeavors to delve into the nuanced world and acting approach of the acclaimed actress, Tilda Swinton. Guiding audiences through an intimate journey into Swinton’s artistic universe, the documentary interweaves poignant interviews with carefully selected clips from her vast and diverse filmography, featuring works with iconic directors such as Derek Jarman, Pedro Almodovar, and Jim Jarmusch. Furthermore, it provides a rich tapestry that encapsulates her evolution and adaptation as an actress, revealing how her daring, transformative performances have left indelible marks on the cinematic landscape. Insights from notable figures like Olivier Saillard and Haider Ackermann also grace the documentary, sharing an introspective look at their relationships and collaborations with Swinton. These perspectives, entwined with cinematic excerpts, offer viewers a multidimensional portrayal of the actress, illuminating not only her methodology in the realm of acting but also unveiling the persona behind the enigmatic characters she brings to life on screen.
CONCERT BY JULIEN SITRUK

Julien Sitruk, a multifaceted artist born in 1999, lives and works in Berlin, engaging in various mediums including painting, photography, music, and videography. A self-taught artist, Sitruk began painting at 9 and held his first exhibition at 13 in Monaco. His journey has taken him through various cultural hubs like Barcelona, Tangier, Paris, and Kyiv. Widely recognized, Sitruk is followed by numerous collectors across Europe and the USA and has collaborated with personalities such as Beatrice Dalle and Jay-Jay Johanson, as well as various fashion brands and artists, blending his diverse talents in dynamic, cross-disciplinary projects.
AWARDS CEREMONY BY INVITATION ONLY

CLOSING CEREMONY HOSTED BY
JAY-JAY JOHANSON & GABRIELLE LAZURE

AWARDS CEREMONY

CLIMATE WARRIORS
STUDENT FILMS
AI GENERATED FILMS
EXPLORING CHINESE FASHION FILMS
THE QUEER ARCHIVE
BLACK SPECTRUM

RESPONSIBLE ACTIONS – Trophy created by William AMOR, Upcycling artist, thank you to FONDS DES ATELIERS DE PARIS POUR LES METIERS DE LA CREATION

BEST SOUND DESIGN
BEST ART DIRECTION
BEST CINEMATOGRAPHY
BEST ADVERTISING
BEST EDITING
BEAUTY PRIZE
BEST ACTING
BEST STYLING
GRAND PRIZE

AWARDS TROPHIES CREATED BY MIGUEL VILLALOBOS
THANK YOU
we could not have done it without you!


Team ASVOFF 15: Emmanuel Asmar, Vincent Gagliostro, Marco de Rivera, Konstantinos Menelaou, Juan Enrique Villarreal, Pedro Guez, Josef Schomberg, Clayton Burkhart, Calixte Leroy, Rafael Jimenez, Florian Müller, Stephanie Veuriot, Rianna Murray.

Team DSMP: Adrian Joffe, Kate Coffey, Djeason Valerio, Lucien Heritier, Floriane Aupetit, Dover Street Market.

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