



DIANE PERNET AND
3537 PRESENT **AVDF**

**A SHADED VIEW ON FASHION
FILM FESTIVAL**

14TH

FASHION / CULTURE / FILM EDITION

NOVEMBER

Cover illustration by Miguel Villalobos

10-13 2022

FOR IMMEDIATE
RELEASE

*Announcing the 14th Anniversary Edition of the Festival
"A Shaded View on Fashion Film" at Comme des Garçons'
creative and cultural hub 35/37 - November 10-13, 2022.*

*THE WORLD'S FIRST FILM FESTIVAL DEDICATED TO FASHION,
CULTURE, AND CINEMA RETURNS TO PARIS WITH A FOUR-DAY
EVENT HOSTED BY MODEL, PRODUCER, AUTHOR, AND CHANEL
AMBASSADOR CAROLINE DE MAIGRET AND VISIONARY DESIGNER
JEAN CHARLES DE CASTELBAJAC. A MULTI-DISCIPLINARY PROGRAM
WITH A SELECTION OF DOCUMENTARY FILMS, THEMED
CURATIONS, PANEL DISCUSSIONS, AND PERFORMANCES.*



ARTE: Guy Bourdin Documentary

PARIS: September 23rd, 2022 - Fashion icon and ASVOFF's founder Diane Pernet - along with the president of jury Caroline de Maigret and president of honor Jean Charles de Castelbajac - will come together to celebrate the 14th edition of A SHADED VIEW ON FASHION FILM (ASVOFF) at 35/37 on November 10th-13th, 2022.

Bold, provocative, and transgressive, cinema is unwaveringly the vector of social change and cultural diversity. Films nurture our present and our communities of curious minds - demonstrating our ability to question conventional boundaries. As an echo of the present challenges, Diane Pernet continues to operate the festival as a transformative cultural engine, sublimating the work of emerging talents and initiating conversations. "We're taking a

big step forward this year. ASVOFF has always been a platform for creatives who break new ground or push the boundaries of fashion and film, but now it's time for me to push the boundaries of the festival itself. For the past 14 years we've been gradually inching that way anyway, but ASVOFF's mission for 2022 and beyond is to serve its passionate community as a fully-fledged cultural festival — albeit one that continues to focus not only on the ways we adorn our bodies and express ourselves through the moving image but also the intersection of the two. Ultimately, we're here to feel the pulse and take the temperature of the culture around us. By taking a closer look at the culture that feeds fashion film and showcasing the genre that increasingly helps shape the culture, ASVOFF can — in its own way — help us to re-examine ourselves and the world around us. Culture is what anchors us. It's also the most

precious, awe-inspiring, and sometimes alarming context we have. And context, I believe, has never been more important than it is today," says ASVOFF founder Diane Pernet.

This 14th edition continues to explore the codes and depths of aesthetics and support the vision of artists. For the second year in a row, themed curators Amber Jae Slooten (Digital Fashion), Melissa Alibo (Black Spectrum), Giorgia Cantarini (Conscious Fashion), and Alex Murray Leslie (Fashion Moves) will present a unique and progressive program sublimating fashion along with sustainability, technology, and diversity. Additionally, this edition will unveil three new eclectic curations: Manga/Anime curated by Charles Daniel McDonald, Chinese Films curated by Camille Ervin-Leroy and Gemma A. Williams, and an exclusive installation of TikTok films curated by Ivo Barraza Castaneda, starring Angelica Hicks, ideservecouture, and surprise guests.

ASVOFF 14 will place a substantial and singular emphasis on documentaries - an expanded selection ranging from traditional to experimental films with subjects that offer the most profound and immersive experiences. BOOM FOR REAL: The Late Teenage Years of Jean-Michel Basquiat, a documentary by film director Sara Driver exploring the pre-fame years of the celebrated American artist Jean-Michel Basquiat, will be screened on the opening night. Following the precept of capturing the essence of radical and disruptive artists, Arte Series, curated by David Herman, will feature icons that have challenged our ideals and principles (Guy Bourdin - Créateur d'images, Klash L'art en Acte Series directed by Franck Perrin). Furthermore, this edition will pay a special tribute to the president of honor, Jean Charles de Castelbajac, along with a retrospective documentary, "L'Épopée Pop" - a singular and vibrant self-portrait of the designer.



This year, ASVOFF enhances and deconstructs its cinephile spectrum, proposing a selection of feature films to the audience, including the award-winning *After Louie* by Vincent Gagliostro. "*After Louie* is an authentic conveying of the bittersweet passing of time in anyone's life, gay or straight. ALAN CUMMING, using a minimalist palette paints a masterly controlled performance in which a glance or a change in voice tone colors an entire scene." — New York Times. Also among the film curation, *Lost Record* by Ian F Svenonius & Alexandra Cabral - A sci-fi, rock 'n' roll, essay, fantasy film about art, music, fetish, creation, love, and records. Based on the LP "The Lost Record" by Escape-ism.

"There's no doubt that ASVOFF is a totally ageless affair, but I wanted this edition to include a spotlight on a generation that doesn't always get the same opportunities at cultural festivals as the more established creatives who are further along in their careers. Yes, youth may be a state of mind but it's also about the realities and imagination of people at a certain stage in life who are our future-makers. So for this edition we're engaging even more with the diverse and inspirational perspectives of young creatives and responding to what I've discovered through conversations with YouTubers and TikTok content creators. Interestingly, many of their cutting-edge ideas have been fed by nostalgia for 'golden eras' of fashion and film or use a retro lens. That's the kind of creative tension that can help generate work calling for both evolution and revolution. ASVOFF 14 will not only feature their curatorial eye but also their responses to fashion film from the past and present. I'm equally as excited to present our Black Spectrum program and China Films program this year. For each of these programs, our role is to keep amplifying their creativity. Thanks to the 64-million strong global audience of our digital partner FNL Network, ASVOFF can deliver on that, helping to make fashion film more accessible and inclusive while providing a platform for commercial opportunities to flourish," says Pernet.

Themed category

CURATORS



Amber Jae Slooten



Melissa Alibo



Giorgia Cantarini

DIGITAL FASHION CURATED BY CO-FOUNDER OF THE FABRICANT, AMBER JAE SLOOTEN

The past years digital fashion has been rising from a mere blip to an entire industry set to change the preconceived notions of fashion forever. In the digital age, how is it possible fashion is still so physical and hardly explores itself beyond the physical realm? For ASVOFF 14 we're curating what fashion looks like in the Metaverse, how we can dress our digital bodies, and how this will take shape in the near future. Fashion does not need to be physical to exist, and this category, we ask to go beyond the obvious into the endless possibilities that the digital world brings.

Jury Members

DAVID CASH - Founder Cash Labs,
MARTEN GRUBAK - Global ECD at Virtue
SHAVONNE WONG - Fashion/Advertising Photographer

BLACK SPECTRUM CURATED BY MELISSA ALIBO IN CONVERSATION WITH AWARD-WINNING PHOTOGRAPHER AND FILMMAKER KWAKU ALSTON

The representation of Black people in cinema is often perceived as ambivalent, altered, and shaped by common prejudices. How does it translate into the construction of the Black identity? For ASVOFF 14, Melissa Alibo curated a program unveiling the narrative of Black artists from different backgrounds, cultures, and horizons. The core idea of this project is to sublimate the common thread, feelings, and cognitive mechanisms that unite or perhaps get distorted within the narrative. Their creative vision, interpretation of ordinary moments of life, raw beauty, and idealism mark the transition into a world where authenticity prevails.

Jury Members

GARY DOURDAN - Actor / Musician
STEPHEN Deberry- Anthropologist / Tech Venture Capitalist
YASMINA JUNEK - Senior Partnership Manager - Puma
JASON HEATH - Electronic Music Creator / Producer
HARVEY ABOMO - Epicurean /Contributing editor Dedicate Magazine / DJ

CONSCIOUS FASHION CURATED BY GIORGIA CANTARINI

What does « responsible fashion » imply? It is a commitment from both consumers and brands. How to communicate the value and the effects of a purchase? How can we shift the perception that eco-friendly fashion is not ugly? Showing the impact of actions both ways: on one hand, the effects of consumption, pollution, massive and uncontrolled production, and unethical work; on the other hand, how cool, responsible brands can be: stylish, innovative, and avant-garde, not destroying the Earth. Visual stories are a very powerful storytelling instrument, as most of the impulse around fashion is driven by deep emotions and desires. Seeing something we are disgusted or attracted by will influence our actions and thoughts for the future.

Jury Members

MATTEO WARD CEO / Co-Founder WRÅD
FLORIAN MÜLLER - Fashion PR / Guest Manager
SIMON WHITEHOUSE - CEO Eco-Age
GRAHAM TABOR - Designer / Luxury Brand Strategist
SAMATA PATTINSON - CEO RCGD Global Red Carpet Green Dress at Oscars

Themed category

CURATORS



Alexandra Murray-Leslie



Camille Ervin-Leroy &
Gemma A. Williams



Daniel McDonald

FASHION MOVES CURATED BY ALEX MURRAY LESLIE

An exploration with filmmakers, artists, and scientists on how fashion moves societal challenges. What are the possibilities of where critical fashionable bodies can take us, new imaginaries, better worlds? Within Fashion Moves, there are 3 curated sections: 1- films that reconsider production, consumption, and waste in our current complex moment. Speculative representations of better worlds for the fashion industry to imagine and work towards. 2- films that present a lively moving fashion body that encounters a world of many worlds, from microbial entanglements to more than human spirit animals to biohacking. 3. DIY Feminist & non-binary self-expressive fashion films made through spontaneous socially mediated ways of pop music, styling, and choreography such as Tiktok, etc.

Jury Members

SOPHIA EFSTATHIOU - Science Philosopher
SVEIN INGE SAETHER - Manager ARTHOUSE
MARIA VEIE - Curator / Critic / Publishing editor
LESLIE JOHNSON - Artist / Pedagogue

CHINESE FILM CURATED BY CAMILLE ERVIN-LEROY AND GEMMA A. WILLIAMS

A window into the dynamic world of Chinese film and fashion. Since the 2000s, Chinese fashion has truly flourished. From the expanding influence of large-scale domestic brands to an increasingly widespread self-exploration of individual identity through personal style at the grassroots level, fashion as culture is evolving at a dizzying speed. That transformation is being disseminated faster than ever through the country's advanced social media platforms and younger demographic. The presence of emerging designers and fledgling labels is a testament to the growing emphasis on and thirst for innovation. Together we explore a complex, multi-layered and creative world. Through film, we bear witness to a cultural explosion.

Jury Members

LUCIA LIU - Stylist / Creative Director
LAWRENCE XIAO - Publisher / Editorial Director NOWNESS
TASHA LIU - Director LABELHOOD

ANIMATION CURATED BY CHARLES DANIEL MCDONALD

The world of animation through the mediums of film and online gaming have opened up a whole new demand. In the past, brands relied on photographers, stylists, and others; now those same brands are turning their attention to a new generation of digital creatives to shape and convey their images. This makes the ongoing development of animation both a highly lucrative and sought-after field. Our aim is to discover the digital talents at the precipice of animation for today's fashion film genre.

Jury Members

OLENA MYNENKO - Artist, Illustrator, Fashion Designer
MINA PETROVIC - Author, Pop Culture Lecturer, Manga Teacher
LINNEA KATAJA - Manga Artist, Social Media Influencer
ALEXA PASZTOR, Illustrator, Layout Artis
Anime Academy - Online Anime Learning School
TAKAYA TANOURA - Anime Art Academy Founder
NAOHIRO MUTA - Anime Art Academy Founder
EBI BLUE - Anime Art Academy Editorial Supervisor

Themed category

CURATORS



Barraza Castaneda



David Herman

TIKTOK CURATED BY IVO BARRAZA CASTANEDA

An archive of the most unique and creative ways people are participating in contemporary fashion culture, favoring independent creators, people that put content up solely for the sake of community and self-expression who inspire others by their own personal means.

Jury Members

CLELIA CAZALS - Fashion Stylist / Consultant

JESSE BROUNS - Freelance Journalist

SERGE CARREIRA - Director of Emerging Brands at FFHF

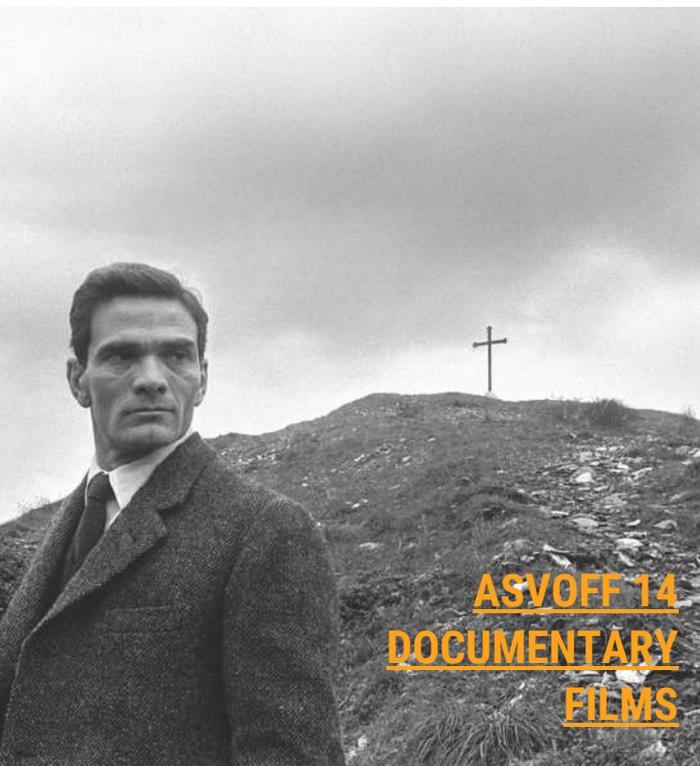
CREATIVE COLLABORATION PROCESS CURATED BY DAVID HERMAN

To be able to reinvent ourselves, to broaden our vision, to reinforce the sense and viability of our projects, what we have learned from this past century is that in order to accomplish our end goal, we have to work together. More than ever, brands are calling on talent. But talents also associate themselves with authors or experts from other horizons. This round table will put together some experienced designers in that field and will aim to decode the creative process behind a collaborative project. We will discuss how many of these collaborators complemented each other by meshing different backgrounds and forms into fresh styles, while others completely transformed their fields..

PUBLIC CHOICE PRIZE

Now in its 14th edition, ASVOFF is proud to announce a partnership with fashion news and lifestyle network, FNL Network, that will allow the film festival to broadcast short films to their audience of over 64 million people as part of the Public Choice Prize in collaboration with the FNL Network, which can be viewed on MacOS, iPhone & iPad iOS Apps, Google Play store Mobile & Tablet, Roku TV, Apple TV, Android TV, and Amazon Fire TV.

"We live in an era where everyone's a critic. We're continually asked to give our opinion and provide feedback. Viewers who have social currency feel more empowered than ever, and we plan to tap into that. With ASVOFF based in Paris and the FNL Network in Los Angeles, this year's edition will consolidate our best attributes: authority figures in the global capitals of fashion and film engaging with a new grassroots movement that makes fashion film more accessible while boosting creativity and commercial opportunities. I am excited to help shape with our community what the future holds for ASVOFF," Pernet adds.



The Treasure of his youth: The Photographs of Paolo Di Paolo by Bruce Weber

"ASVOFF 14 will place a substantial and singular emphasis on documentaries - an expanded selection ranging from traditional to experimental films with subjects that offer the most profound and immersive experiences"

DIANE PERNET

THE TREASURE OF HIS YOUTH: THE PHOTOGRAPHS OF PAOLO DI PAOLO BY BRUCE WEBER

For 50 years, Italian photographer Paolo di Paolo's pictures were hidden away. Even his daughter didn't know her father had been a photographer. But when she found a box of his photographs one day, she discovered that he had portrayed some of the most important people in the history of creative Italy. They were filmmakers and writers like Pasolini, Mastroianni, Anna Magnani, Bernardo Bertolucci and Alberto Moravia. And she persuaded her father to show the pictures to the world. For American photographer and film director Bruce Weber ('Let's Get Lost'), Di Paolo's pictures were a revelation. His tribute portrait is a stylish, elegant black-and-white film that turns the clock back for a moment to a bygone and romantic cinephile past.

CALENDAR GIRL BY CHRISTIAN D. BRUUN

The film follows a then-95-year-old Finley in her final stretch of operating Fashion Calendar before selling it to the Council of Fashion Designers of America. Directed by Christian D. Bruun and written by Natalie Nudell, the documentary tells a story that's as much a history of Finley as it is of the American fashion industry. "We witness the close of a 70-year-long career, before Ruth prints the last paper issue of the Fashion Calendar, packs up her business, and leaves the office for good," explains Bruun in an interview with Vogue. "It was the end of an era, for Ruth's career, the Fashion Calendar, and equally significantly, a turning point for the fashion industry."

SISTERS WITH TRANSISTERS - ARTE

"A vital historical corrective." - Los Angeles Times. SISTERS WITH TRANSISTORS is the remarkable untold story of electronic music's female pioneers, composers who embraced machines and their liberating technologies to utterly transform how we produce and listen to music today. The film maps a new history of electronic music through the visionary women whose radical experimentations with machines redefined the boundaries of music, including Clara Rockmore, Daphne Oram, Bebe Barron, Pauline Oliveros, Delia Derbyshire, Maryanne Amacher, Eliane Radigue, Suzanne Ciani, and Laurie Spiegel.

LOVE INFINITY BY TIM YIP

Oscar-winning artist and costume designer for *Crouching Tiger, Hidden Dragon* Tim Yip turns his lens on a dream of East London, bringing together iconic artists like Gilbert and George, Vivienne Westwood, Jonny Woo, Pandemonia, Andrew Logan, and Daniel Lismore. Melding documentary and fiction, Love Infinity is Tim Yip's ode to one of the greatest cities in the world, proving that when one is sick of London, one really is sick of life. A sparkling admixture of creativity, gentrification and utopian ideas in a city undergoing social and political upheavals.

KINGDOM OF DREAMS (PART 1 & PART 2 FROM THE 4-PART SERIES)

Featuring fashion's biggest names, this four-part documentary series chronicles three explosive decades in contemporary fashion. The early 1990s to the 2010s was a golden era when the forces of creativity and disruptive business converged and collided as elite rival kingdoms battled for global dominance. With rare library material, never-before-seen personal archives and story-driven interviews, we follow the meteoric rise of designers John Galliano, Marc Jacobs, Alexander McQueen and Tom Ford as luxury emperors Bernard Arnault (LVMH), Francois Pinault (Gucci Group) and Anna Wintour (US Vogue) reshape the fashion world, conquering its four great kingdoms – Paris, Milan, London and New York.

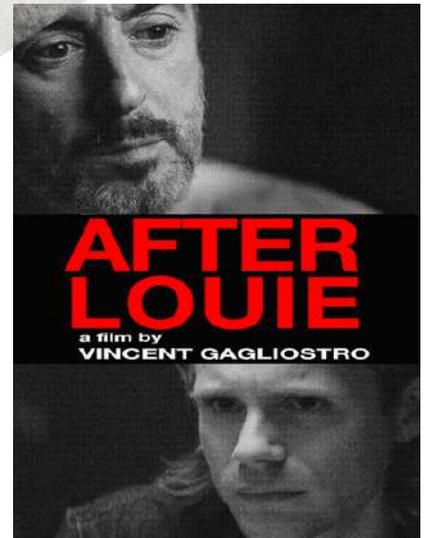
ASVOFF 14

FEATURE FILMS

AFTER LOUIE BY VINCENT GAGLIOSTRO

"After Louie is an authentic conveying of the bittersweet passing of time in anyone's life, gay or straight. ALAN CUMMING, using a minimalist palette paints a masterly controlled performance in which a glance or a change in voice tone colors an entire scene." —New York Times.

After Louie follows Sam (Tony Award® winner Alan Cumming), an artist and activist from ACT UP who lived through the early years of HIV/AIDS — a man scarred and still struggling with survivor's guilt. Cemented into an oppressive past, he is bewildered by a younger generation of carefree gay men with their uninhibited use of social media, sexting, and seeming political indifference. But when he meets the seductive young Braeden (Zachary Booth), an intergenerational relationship blossoms between them – one capable of reawakening Sam's artistic soul and reviving his wilted heart.



LOST RECORD BY IAN F SVENONIUS & ALEXANDRA CABRAL

The Lost Record is a sci-fi rock 'n' roll essay fantasy film about art, music, fetish, creation, love, & records. It explores people's relationships to inanimate objects and the power they invest said objects with, whether it be political, cultural, sentimental, sexual, or monetary. The Lost Record examines the idea that a piece of art could act as a catalyst to transform the world in a revolutionary sense, and the effect popularity has on the meaning or value that people place on art. It examines the capacity for artwork to be an avatar for its maker or owner and also for an artwork to become a Frankenstein or golem, which its creator can lose control of.

BOOM FOR REAL THE LAST TEENAGE YEARS OF JEAN MICHEL BASQUIAT BY SARA DRIVER

Boom for Real: The Late Teenage Years of Jean-Michel Basquiat follows Basquiat's life pre-fame and how New York City, the times, the people and the movements surrounding him formed the artist he became. Using never-before-seen works, writings and photographs, director Sara Driver, who was part of the New York arts scene herself, worked closely and collaboratively with friends and other artists who emerged from that period: Jim Jarmusch, James Nares, Fab Five Freddy, Glenn O'Brien, Kenny Scharf, Lee Quinones, Patricia Field, Luc Sante and many others.

GRAND JURY

This 14th edition unveils a flourishing and eclectic jury panel of renowned artists, designers, content creators who are committed to encouraging new talent and promoting diversity across the world of filmmaking.



Jury President
Caroline de Maigret

Author, Music producer and Actress



President of honor
Jean Charles de Castelbajac

Fashion Designer, Artist

ANDREW TAYLOR PARR

Visual Image Director for Comme des Garçons

PAM HOGG

Icon, Fashion Designer, Musician and DJ

HANAN BESOVIC
(IDESERVECOUTURE)

Content Creator/Influencer

SARA DRIVER

Independent Filmmaker and Actress

JAY-JAY JOHANSON

Composer, Musician, Artist

LAURA ALBERT

Author and Producer

LUCIEN HÉRITIER

Designer, Stylist, Photographer, Content Creator

KLAUS STOCKHAUSEN

Fashion Director, Zeit Magazine, and consultant

KATIA KULAWICK-ASSANTE

Luxury & Lifestyle Journalist

ROMAIN-EUGÈNE CAMPENS

Artist / Human Being

MATTHIEU ORLÉAN

artistic advisor for temporary exhibitions at the Cinémathèque française

JOSE LEVY

Multi-Disciplinary Artist

STUDENT JURY

CORI COPPOLA - FILM WRITER & PRODUCER

MIGUEL VILLALOBOS - MULTIDISCIPLINARY ARTIST





Take the dice and roll your life.

ABOUT ASVOFF

ASVOFF (A Shaded View on Fashion Film) is the world's first film festival dedicated to fashion, style, and beauty. Since its launch in 2008, ASVOFF has gained critical acclaim for encouraging both emerging and established artists to reconsider the way that fashion is presented and for challenging the conventional parameters of film. ASVOFF tours the globe with screenings at prestigious institutions and events like the Centre Pompidou, the Guggenheim, the Barbican, Art Basel Miami, CaixaForum Barcelona, the Franz Mayer Museum, and the Cannes Film Festival in a host of creative capitals such as New York, London, Tokyo, Milan, Moscow, and Mexico City. ASVOFF is not only a competition of short fashion, style, and beauty films but also a traveling international event showcasing feature films, documentaries, conferences, performances, and installations – making it a must-see on both the fashion calendar and the film circuit for its genre-bending and groundbreaking program. www.asvoff.com

ABOUT FNL NETWORK

Based in the beating heart of Los Angeles, California, the FNL Network (Fashion News Lifestyle Network) is proud to broadcast the exciting worlds of fashion, travel, beauty, health, and reality TV. True stories, spotlights on dynamic industry professionals, and original series made exclusively for the FNL Network transport the viewer's couch straight to the catwalk. Insightful and incisive, the network's programming remains on the cutting edge of trends and glamour, as its award-winning films, documentaries, and original titles stream free on Roku and Amazon FireTV. www.FNLNetwork.com

ASVOFF ALUMNI

ASVOFF has brought together trailblazers and legendary figures to the festival since founded by Diane Pernet in 2008.

TALENTS:

- Alejandro Jodorowsky
- Tilda Swinton
- Nick Knight
- Erwin Olaf
- Róisín Murphy
- Nobuyoshi Araki
- Steven Klein
- Mike Figgis
- Chloë Sevigny
- Jerry Schatzberg
- Bruce Weber
- Dita Von Teese
- Bruce Labruce
- Larry Clark
- Serge Lutens
- Steven Meisel
- ORLAN
- Loic Prigent
- Ian Rogers
- Inez & Vinoodh
- Charlize Theron
- Bettina Rheims
- Ellen von Unwerth
- Kristen McMenamy
- Bryan Adams
- Federico Marchetti
- Rossy de Palma
- Daphne Guinness
- Cara Delevingne
- Drew Barrymore
- Jim Jarmusch
- Roger Avary
- Kim Jones
- Angelo Flaccavento
- Alessandro Michele

FASHION BRANDS:

- Chanel
- Karl Lagerfeld
- Yves Saint Laurent
- Balenciaga
- Comme des Garçons
- Maison Margiela
- Lanvin
- Dior Homme
- Balmain
- Undercover
- Christian Dior
- Gucci
- Prada
- Miu Miu
- Dries Van Noten
- Givenchy
- Calvin Klein
- Yohji Yamamoto
- Jean Paul Gaultier
- Iris van Herpen
- Stephen Jones
- Valentino

ABOUT DIANE PERNET

Diane Pernet is a world-renowned fashion critic and video journalist based in Paris, France. Previously a photographer and fashion designer, she now acts as a documentary filmmaker, talent scout, and fashion blogger. Pernet was one of the earliest fashion journalists to embrace the power of the internet, first through a column in online editions of Elle and Vogue and later through her own site, A SHADED VIEW ON FASHION (www.asvof.com) which since its inception in 2005 has become a 'must-read' in fashion and creative industry circles. Pernet was recognized in 2008 for being a pioneer in digital media when she was chosen as one of three influential bloggers to take part in a panel celebrating a seminal fashion exhibition at New York's Metropolitan Museum of Art. As one of the most recognizable faces in fashion, she has also been captured on the other side of the movie camera through cameo appearances in Robert Altman's film 'Prêt-à-Porter', Ben Stiller's Zoolander 2, Roman Polanski's The Ninth Gate, and in Emily in Paris and Balenciaga The Lost Tape by Harmony Korine.

Pernet launched ASVOFF in 2008. As the founder of the world's first film festival dedicated to fashion, style, and beauty, she is widely considered to have incubated the 'fashion film' from its infancy to the popular genre that it has become today. "Diane has never ceased to amaze me with her amazing curiosity about things, her ability to synthesize arcane information and make it palatable for everyone else," says Tim Blanks, editor-at-large for The Business of Fashion. "So actually, Diane is a conduit between now and what's to come."

ABOUT 35/37

35/37 is the latest venture from Comme des Garçons' founder and creative director Rei Kawakubo and company president Adrian Joffe. Founded in 2021 and installed at the Hôtel de Coulanges on the rue des Francs-Bourgeois in the Marais, the space is dedicated to creation, community exchanges, and cultural conversations, serving as a venue for fashion, art, dance, music and film events among other attractions. As the hub for the Paris-based brand management arm of the Dover Street Market fashion concept store, 35/37 curates intriguing collaborations and experiences across the creative industries. From 10-13 November 2022, 35/37 will present ASVOFF 13.

Instagram @3537.org



Press images

<https://drive.google.com/drive/>

ASVOFF WEBSITE HERE

FILM FREEWAY WEBSITE HERE

CONTACT

DIANE PERNET
ASVOFF FOUNDER & DIRECTOR
DIANE@ASVOFF.COM

PUBLIC RELATIONS
STÉPHANIE VEURIOT
EVENTS@AUTREMENTPR.COM

LOCATION

NOVEMBER 10-13
35-37 RUE DES FRANCS-BOURGEOIS
75004 PARIS
35/37 WEBSITE [HERE](#)

TICKETS HERE

